ENGL 103 Public Speaking

ENGL 103 helps students understand the nature of public speaking and develop techniques to improve their public speaking skills. In the course, students will practice planning, preparing, and delivering various types of speeches in a public setting. The course emphasizes research, delivery, and basic analysis and evaluation of students' own and others' speeches.

(Pre-requisites: None)

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Demonstrate generalized understanding of main concepts and principles of the communication process
2. Apply understanding of types of audiences to plan effective presentations
3. Plan organized and researched speeches to inform and to persuade
4. Use presentation aids effectively to enhance speeches
5. Use active listening skills
6. Present effective speeches utilizing both verbal and non-verbal communication methods
7. Demonstrate a basic level of self-reflection and peer review.

Textbook & Course Materials:

- Lucas, S. (2020). *The art of public speaking* (13th ed.). McGraw Hill.

Course Content:

1. Chapter 1: Speaking in Public
2. Chapter 2: Ethics and Public Speaking
3. Chapter 3: Listening
4. Chapter 4: Giving Your First Speech
5. Chapter 6: Analyzing the Audience
6. Chapter 9: Organizing the Body of the Speech
7. Chapter 10: Beginning & Ending the Speech
8. Chapter 5: Selecting a Topic & Purpose
9. Chapter 12: Using Language
10. Chapter 13: Delivery
11. Chapter 11: Outlining the Speech
12. Chapter 16: Speaking to Persuade
13. Chapter 17: Methods of Persuasion
14. Chapter 14: Using Visual Aids