

## **DSGN 262 Video Production II**

This course will allow students to develop professional skills in video, film, and television pre-production, production, and post-production. Advance of video production, including the techniques and the aesthetics of shooting, lighting, and editing will be covered.

*(Pre-requisites: DSGN 261)*

### **Course Learning Outcomes:**

By the end of the course, students will be able to:

1. To obtain critical, knowledge and understanding of TV News Magazine (TV Field and Studio Production).
2. To obtain practical professional knowledge of methods, and techniques for video production as they are applied to the process of pre-production; production and post-production.
3. To obtain practical professional knowledge of ethics and standards for video production as they are applied to the process of pre-production, production and post-production of TV news magazines.
4. To obtain synthesis, analytical and creative skills in the area of TV field and studio production; and successfully apply these skills to individual video production projects as well as analysis and review.
5. To obtain analytical and problem-solving skills in the area of video production.
6. To obtain post-production and video editing skills.
7. To obtain the ability to, independently and in groups, work through complex video production projects in complex environments.

### **Textbook & Course Materials:**

- N/A

### **Course Content:**

1. Types of Productions
2. TV production process
3. Production and crew
4. Creative thinking
5. Writing a script
6. Writing a concept Framing
7. Composition
8. Color theory
9. Visual storytelling
10. Writing idea
11. Pitch decks
12. Music videos
13. Short films
14. Documentaries
15. Filming Short film
16. Editing short film
17. Developing final projects concept
18. Pre-production