

DSGN 261 Video Production I

This course is designed to help beginning level students learn the basics of video production. The course outcomes include competency in videography, editing, writing, storytelling and ethics of media. This course will prepare students to further pursue a variety of media and Video Production career. Students will be graded strictly and are expected to produce a high level of work that could be used as the basis of their professional portfolios.

(Pre-requisites: N/A)

Course Learning Outcomes:

By the end of the course, students will be able to:

1. To obtain critical knowledge of vocabulary, concepts, types, styles and professional production values of digital videography, lighting, audio recording and nonlinear editing.
2. To obtain hands-on experience and develop technical skills necessary for the production of a mini personality profile videos as a final project, including developing story ideas, interviewing techniques, shooting, audio recording, voice overs, editing and post-production skills.
3. To obtain critical knowledge of ethics and aesthetics for professional media production.
4. To obtain critical thinking skills and the ability to evaluate and analyze current popular TV content as they analyze, evaluate and critique other students' final projects.
5. To obtain creative problem-solving skills through ethical decision making while completing the film production process.
6. Student will obtain skills to effectively use digital editing software.

Textbook & Course Materials:

- N/A

Course Content:

1. Types of Productions
2. TV production process
3. Production and crew
4. Creative thinking
5. Writing a script
6. Writing a concept
7. Designing a pitch deck
8. Pitching technic
9. Editing short Video
10. Working on final project.
11. Rough cuts and basic editing
12. Introduction to video editing software
13. Assembling footage and creating a cohesive narrative
14. Adding transitions, effects, and graphics