الجامعــة
الأمريكيــة
بالبحرين

AMERICAN
UNIVERSITY
OF BAHRAIN

DSGN 141 Digital Media l

This course provides an overview of the role of the computer within the subject of creativity. The course content introduces extensive knowledge and skills on the use of vector-based graphic software and industry-leading layout design software for print and digital multimedia. *(Pre-requisites: N/A)*

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Produce vector-based designs for web or print and combine illustrations and text to create any form of printed publication.
2. Solve vector-based designs creatively by combining innovative approaches, skills, and techniques
3. Use industry standard multimedia design software to develop vector-based projects and publications.
4. Identify, create, edit, and display different types of digital file formats in vector graphics and text.

Textbook & Course Materials:

- *Adobe Illustrator Classroom in a Book (2023 release)*, by Brain Wood
- *Adobe InDesign Classroom in a Book (2023 release)*, by Kelly Anton and Tina DeJarld

Course Content:

1. Macintosh Basics
2. Adobe Illustrator
3. Adobe InDesign