

DSGN 112 Basic Design II

This course focuses on graphic design methods and processes, as well as fundamentals of visual communication. It begins with basic form exploration and gradually progresses to more complex components of multimedia design dealing with the construction of meaningful visual messages and the organization of information, as well as the dynamic interaction of color and its applications.

(Pre-requisites: DSGN 111)

Course Learning Outcomes:

By the end of the course, students will be able to:

- 1. To identify the basic elements of design
- 2. To understand the various design styles available to produce the required designs.
- 3. To explore design requirements and apply it within design composition.
- 4. To be able to implement design by using vector base software.

Textbook & Course Materials:

• N/A

Course Content:

- 1. Design elements concept and application.
- 2. Portraiture
- **3.** Flip Book