

BSUN 510 Intercultural Communication in Business

Course Description

This course explores how to understand each other better in today's diverse global workplaces. We'll look at how different cultures have different ways of thinking and how not understanding this can cause problems in organizations. We'll focus on leadership and business communication in diverse settings. You'll also learn how to analyze information to make good decisions in international situations. The course helps you improve your communication skills, both speaking and writing, for discussions on cultural differences, being culturally competent, managing diversity, and ethical behavior at work.

Course Learning Outcomes

Upon successful completion of the course, students will be able to:

1. Demonstrate knowledge and critical understanding of theories, concepts and practices in leadership and business communication in cross-cultural contexts.
2. Apply specialized theories, concepts, and practices to manage culturally diverse teams in contemporary cross-cultural and international settings.
3. Critically analyze a variety of relevant empirical data to support effective decision making in internationally diverse contexts.
4. Communicate appropriately in both oral and written formats to debates on cultural complexity, intercultural competency, diversity management, and ethicality in the workplace.
5. Demonstrate a professional level of interpersonal skills and cultural awareness required to collaborate effectively with various stakeholders.

Learning Resources

Tuleja, E. A., *Intercultural Communication for Global Business: How Leaders Communicate for Success*, Routledge, (latest available editions)

Course Content

1. Culture in Business
2. Cultural Competence for Leaders
3. Culture and Identity
4. Cultural Frameworks and Foundations
5. Culture and Context in Communication
6. Culture and Worldview
7. Culture and Cognition
8. Culture and Leadership